

# Our contribution to Your success!

PRODUCT DESIGN WORKSHOP



contact:

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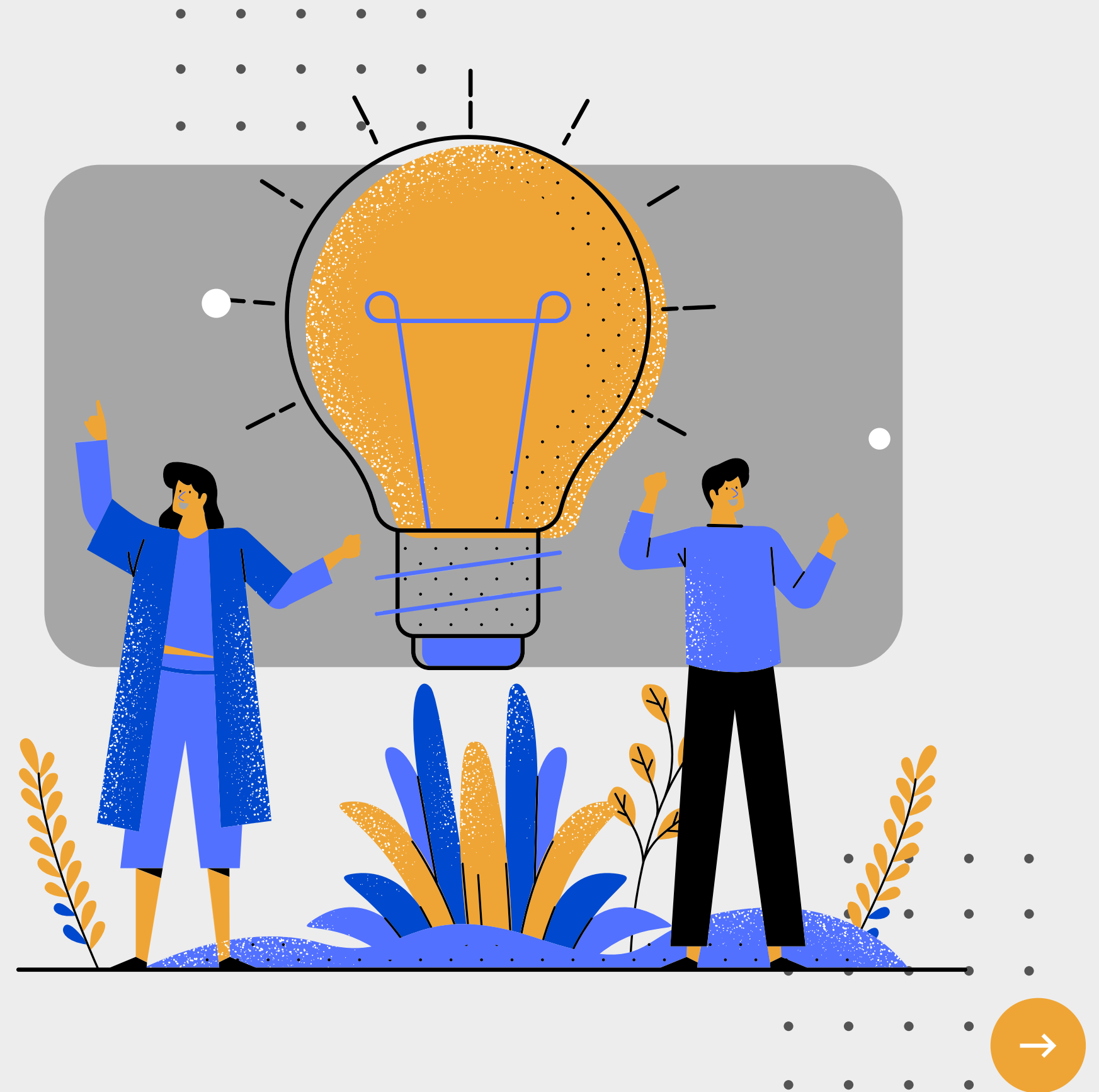
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# Your idea...

... is just the beginning!  
In Digital Sphere we bring it to life together. During the workshop we will get to know each other well and learn how to design and develop your product from scratch.

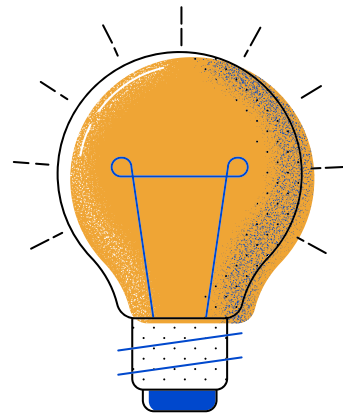


# Why do you need Project Design Workshop?

The workshop allows you to understand and learn more about the specifics, scope and operation of your application. Analysis and joint reviewing of its feasibility, such as and particular functionalities and their actions will enable optimization of required and expected elements. You will get a full and clear picture not only of what version 1.0 should look like, the so-called MVP (Minimal Viable Product), which is the simplest and least expensive version of the product that works and can be presented to users, but you will also plan further development of the application by establishing the so-called nice to have - that is the range of functionality to be done at a later stage of application development.

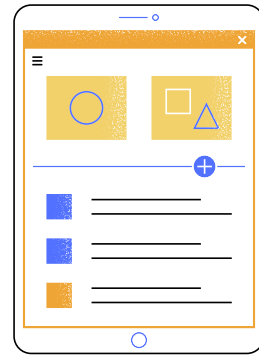


# What do you gain?



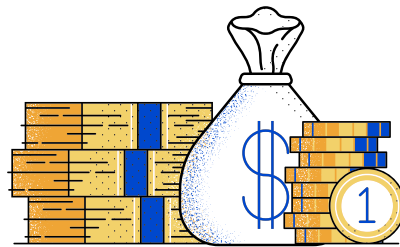
## FINE-TUNE YOUR VISION

Confront your idea, get feedback and answers to all your questions from IT market experts.



## GET THE DOCUMENTATION

Prepare the crucial documentation and wireframes that are necessary to start development of your app.



## GET DETAILED ESTIMATION

Plan your budget, estimate the time needed for development and win investors with a convincing business plan.



# Documentation

After the workshop, our team of specialists conducts an in-depth analysis of the collected information and prepares "post-workshop" documentation. This is a detailed description of the project and its business objectives including:

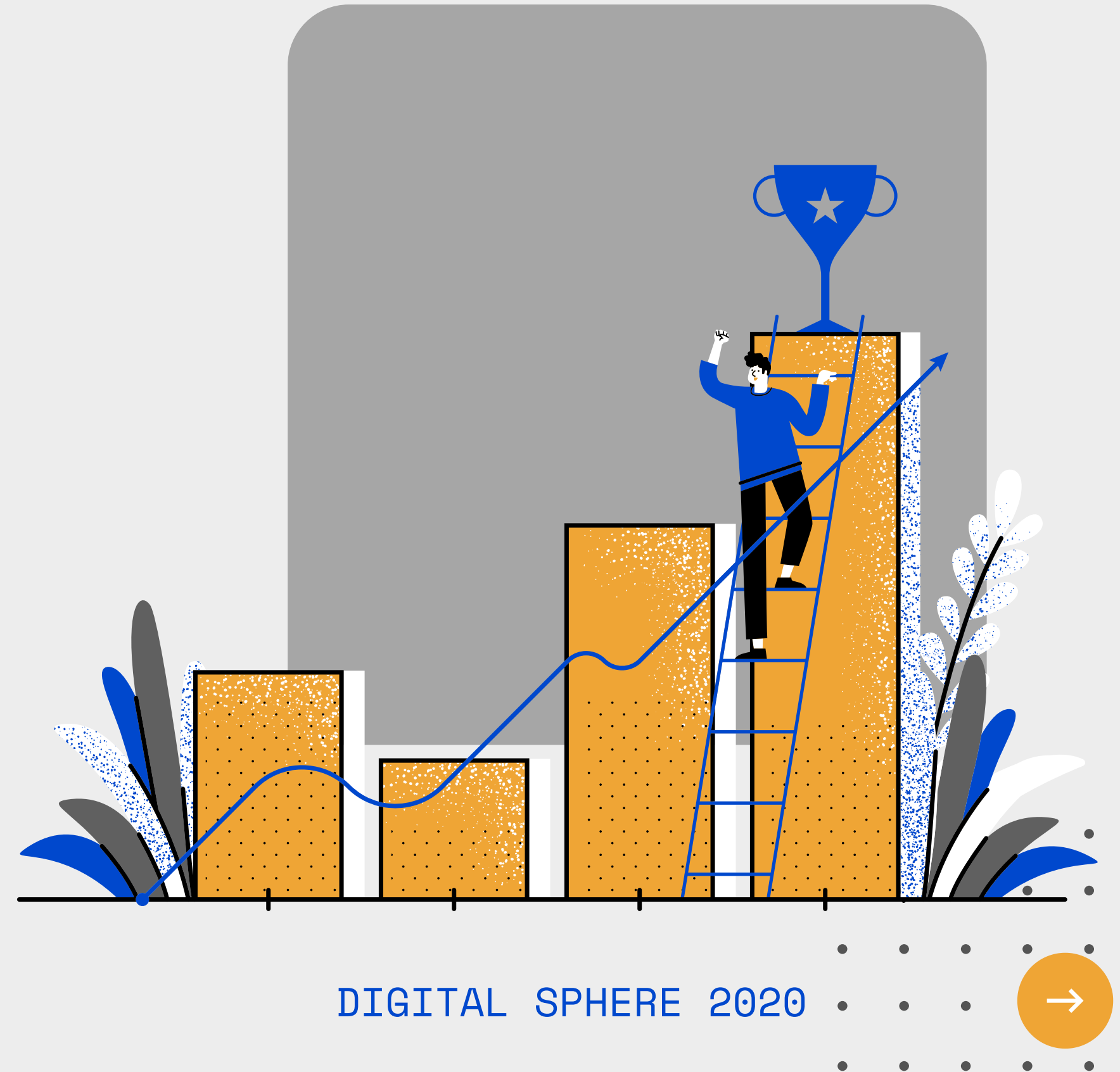
- glossary of terms
- detailed description of the Personas (application users)
- product canvas
- user journey maps
- a thorough cost estimation
- breakdown into implementation stages

A description will also be given of the form of cooperation and support during and after the implementation of the product. Everything is written in a language that everyone understands, not just an experienced programmer. You can use the documentation freely, it will help you understand your product, also from a technical point of view, which will make it much easier to convince investors, for example.



# Benefits for You!

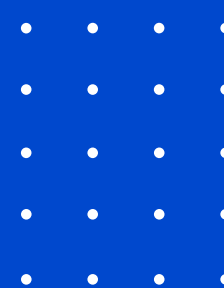
- You will receive a clear description of the project. You will know exactly when and what to launch, in terms of product, sales and marketing.
- You will plan the costs so that nothing can surprise you. Before you go into product development, you will know how many developers and designers you will need to hire to build your product and how much it will cost you. After the workshop you will be able to see it clearly.
- Before you start work you will learn how your application will look like. Nothing will surprise you during the programming phase! You will gain business advantage.



DIGITAL SPHERE 2020

# Zespół:

Depending on the size and scale of the product, there will be three to five specialists in the workshop. Each one is an expert in his or her field. Always present:



## **Adam Warmuz** Product Architect

Probably the most important person in the workshop. Web developer with 16 years of experience. Responsible for designing the service architecture and its performance. For many years connected with Symfony environment. In his career he participated in dozens of projects, from simple applications to banking systems.

## **Karol Kornas** Frontend developer, UX UI

Web developer with 6 years of experience, in his career he has worked in many projects from web applications to e-commerce stores. Responsible for frontend, visual aspects and end user experience.

## **Agata Benicka** Project Manager

Project Manager with experience in Agile and Scrum methodology. She supports the client during each phase of product development and also supports the development team. She keeps an eye on what each person in the project is working on at a given time, deadlines and answers questions. Her life motto is "there are no problems, there are only solutions".

# Talk to us!

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